



MURIYA

Established in 2007, and with a ten year track record of success, Muriya, Oman's largest and most diversified private real estate and tourism developer is committed to contributing to the development of the Sultanate of Oman. Home to 1,100 employees, partnering with hundreds of prospering local businesses, Muriya's strong commitment to supporting Oman's tourism industry has resulted in \$650 million USD in investments, 1,000 premium hotel rooms in four and five-star hotels in five years, and attracted over 420,000 hotel guest nights in 2017.

Muriya designs and builds-low density, sustainable communities that bring to life centuries of Omani tradition infused with modern amenities. Its developments have empowered and enriched entrepreneurs, foreign investors, and provided hundreds with a true home away from home along the Arabian Sea. Hawana Salalah, Muriya's flagship destination, is located in the tropical city of Salalah in Oman's southernmost governorate of Dhofar, spanning 13.6 million square metres and comprising an unrivalled retreat with four upscale hotels, freehold properties, Oman's first aqua park, and countless entertainment, dining and leisure facilities. Jebel Sifah, the second largest of its developments, is situated 40 minutes from Muscat and is home to the 9-hole sea-front Jebel Sifah Golf Course, designed by Peter Harradine and managed by experts Troon International. Additionally, Muriya has two projects in the pipeline; City Walk Muscat, which is set to be a vibrant beachfront downtown city complex serving the cosmopolitan capital of Oman and As Sodah Island, placed off the coast of Dhofar in the Indian Ocean.

Combining global and local expertise, Muriya is a joint venture between the internationally acclaimed builder of fully-integrated towns, Orascom Development Holding (ODH) and Oman Tourism Development Company (OMRAN), the leading government arm for tourism development in Oman. ODH, 70% shareholders in Muriya, bring with them more than 25 years of experience in developing destinations and towns in the Middle East and Europe. In addition to the flagship El Gouna in Egypt, Orascom's developments include Andermatt in Switzerland, and Lustica Bay in Montenegro amongst others. Local expertise and support comes from 30% shareholders, Omran, established by government mandate in 2005 to contribute to the diversification of Oman's economy. Leveraging Orascom's network of partners and Omran's strong knowledge of local communities, Muriya continues to team up with a growing network of local and global sub-developers including XDubai Spartan, Troon International, Harradine Golf, and Hussain Fadhil & Partners LLC among others.

Recognising hospitality as a key driver of economic growth at the local, regional and global levels, Muriya creates lifestyle experiences that have driven the sustainable development of tourism in the Governorate of Dhofar. The hotel market in the Governorate has been roaring with vigour, owing to the strong impetus from Muriya introducing 1,000 rooms within five years. Raising Salalah's profile as an all-year round tourism destination, Muriya has signed numerous agreements that have resulted in the first direct flights linking the



city to Germany, Italy, Poland and the Czech Republic. These flights have brought in 40,000 tourists in 2017. Its developments have also attracted significant foreign property investment with non-Omani buyers constituting half of all homeowners. Backed by solid financial backing, the company adheres to all financial regulations in compliance with Swiss Banking standards.

Our Mission: To contribute to Oman's economic development with long-term value for tourism, real estate and leisure, while empowering the local community to thrive and providing direct and indirect jobs.

Our Vision: We strive to develop communities within high-end developments that would foster tourism across Oman; while delivering positive and engaging experiences for clients and partners.

Our Values: Authenticity, Ambition. Determination, Proactivity, Inspiration